



Business Intelligence Strategy (Lunch & Learn)

Business intelligence (BI) relates to information that is valued by businesses for its currency and relevance to business operations. It is expert information, knowledge, and technologies that are necessary in the management of organizational and individual business. Business Intelligence comprises a broad category of applications and technologies used for gathering, providing access to, and analyzing data for the purpose of helping enterprise users make better business decisions.

This seminar introduces concepts that can assist companies in establishing a business intelligence vision and strategy. Attendees learn about key components of a BI strategy including existing business intelligence capabilities / components, and current organizational objectives and goals. The seminar also reviews established industry standards and best practices.

Cardinal's clients have used the knowledge they have gained from this seminar to address the following issues:

- Creating a vision and strategy that is used as the foundation for future business intelligence decisions
- Provide an enterprise-level approach for an effective and successful business intelligence implementation.

Who Should Attend?

This seminar is designed for IT and business professionals who are interested in improving upon or establishing their own corporate BI strategies.

Prerequisites

None

Topics Covered

- Business Intelligence Objectives
- BI Strategy
 - Organization Alignment/Roles
 - Requirements Management
 - Metadata
 - Security
 - Data Warehouse
 - Analysis
 - ETL / Data Acquisition
- BI Architecture
- User Segmentation / Education

Materials Provided

Session manual

Enrollment Details

Course Length: 2 - 3 hours (11:00 a.m. – 2:00 p.m.)

Locations: Cincinnati, Columbus, Charlotte

For more information please call 513-984-6700